

**OPB&D PROMOTIONS  
STATUS REPORT**

PROJECT	STATUS	DUE DATE
PARLIAMENT	The Winter Parliament Pary Zone had a very successful third weekend. The following are total numbers for Vermont and Hunter Mountain.	
	Attendance: 3080 Surveys: 994 Packs sold: 480 VIP cards: 177	
	Conference call was conducted to discuss Menthol program.	2/24/96
	GMR received artwork which was sent by Brand.	2/25/96
	GMR to initiate discussions with clubs regarding Metro programs.	3/4/96
	GMR to submit copy for invitation to the Menthol party.	2/27/96
	GMR to submit all creative to Events and Brand.	
	GMR sourcing Pak-tite t-shirts, dog tags and lighters.	

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Benson & Hedges	Club B&H creative assignment under way.  PM to respond - waiting input from PM regarding bus logistics/shipping.	

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